

December 9, 1966

Miss Ann Landers
Chicago Sun Times
401 North Wabash Avenue
Chicago, Illinois 60611

Dear Ann Landers:

Bless your heart! I wonder if you know what you have done for COMPASSION, INC. by the answer that you gave to a seventeen-year old girl's inquiry concerning the support of a Korean child. So far we have had well over a thousand inquiries, and we are thrilled beyond words at what your article has done for this work that is really dear to my heart.

My husband founded COMPASSION, INC. fifteen years ago and since his death one year ago I have been busier than I have ever been in my life helping to carry on the ministry that he left us to do. We have approximately 22,700 children entrusted to our care, and about 7,000 of these are still unsponsored. So you can readily see why we are so delighted. We have had to put on a night crew here in our Chicago office to take care of all the added mail, and we want you to know how much we appreciate the fact that you recommended COMPASSION to your readers. All of us here are curious to know where you heard of us and what gave you enough confidence in our work to recommend us to your public.

We have the largest organization of its kind in Korea today, but we are not as well known as many other organizations who are smaller, simply because we have not gone in for a great deal of expensive public relations type of advertising other than our magazine ads, which of course are an effort to obtain sponsors. My husband always endeavored to make the best possible use of the dollar which was sent for the care of the children, and this is the basis on which COMPASSION still operates.

We do want you to know how much we appreciate this boost, and if you could see the joy of our entire staff even though it means much more work for each one, I'm sure you would be gratified. When this all dies down, I think you might be interested to know the final total of new sponsors we have received so I will see to it that you have a report on this for your information.

I have read your column for a good many years with interest and appreciate the sound advice that you give. I think if any one column is read more than any other in the newspapers today, it is this column of yours. You have a unique God-given ministry of your own, and I feel sure that the advice you have given to countless numbers of young people and adults has kept many from making serious mistakes in their lives.

Reverend Henry Harvey, our new president, joins me in expressing our heartfelt gratitude and we all extend to you our warmest wishes for a happy Holiday season.

Very sincerely yours,

(Mrs.) Miriam Swanson
Vice President

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